

## Message Text

LIMITED OFFICIAL USE

PAGE 01 TEL AV 00089 051516Z  
ACTION EUR-12

INFO OCT-01 NEA-10 ISO-00 SS-15 EURE-00 SSO-00 PA-01 SP-02

PRS-01 L-03 /045 W

-----051529Z 079829 /41

O R 051445Z JAN 77

FM AMEMBASSY TEL AVIV

TO SECSTATE WASHDC IMMEDIATE 4322

INFO AMEMBASSY MOSCOW

LIMITED OFFICIAL USE TEL AVIV 0089

E.O. 11652: N/A

TAGS: SOPN-IS/UR

SUBJECT: NBC/TV DOCUMENTARY - AMBASSADOR TOON

1. IN SEPTEMBER 1976 NBC REPORTER STEVE DELANEY IN ISRAEL PROPOSED TV

DOCUMENTARY TO SHOW U.S. PUBLIC HOW AN AMERICAN AMBASSADOR REPRESENTS  
HIS NATION. DELANEY OBTAINED NBC APPROVAL OF IDEA AND SUGGESTION  
TO USE AMBASSADOR TOON AS HIS MODEL.

2. WITH THIS IN MIND DELANEY TOOK FOOTAGE OF AMBASSADOR TOON AT  
SEVERAL PUBLIC EVENTS, COVERED MR. TOON'S FAREWELL RECEPTION IN TEL A  
VIV,  
AND HAS ARRANGED TO PICK UP FOOTAGE FROM PAST EVENTS.

3. IDEA OF TV SHOW WOULD BE TO SHOW THE PROFILE OF AN AMBASSADOR, HIS

LIFE, HOW HE REPRESENTS THE UNITED STATES, HIS CONTACTS WITH PEOPLE OF

COUNTRY IN WHICH STATIONED. DELANEY SAYS HE DOES NOT INTEND TO FOCUS  
ON "STATE OF THE RELATIONSHIP BETWEEN THE UNITED STATES AND EITHER  
ISRAEL OR THE SOVIET UNION." MAIN INTERESTS ARE IN "PUBLIC VS PRIVATE

ROLES OF AN AMBASSADOR, THE NEED TO BE A VISIBLE REPRESENTATIVE OF HIS  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 TEL AV 00089 051516Z

COUNTRY AS WELL AS A CONFIDENTIAL POINT OF CONTACT BETWEEN GOVERNMENT  
S,"

TO SEE "WHETHER THERE MAY HAVE BEEN A CHANGE IN THE TRADITIONAL  
UNDERSTANDING OF AN AMBASSADOR'S FUNCTION, IN AN AGE OF INSTANT COMMU

-

NICATION AND PERSONAL DIPLOMACY BY CHIEFS OF STATE AND BY FOREIGN

MINISTERS."

4. DELANEY HAS REQUESTED 30-40 MINUTE INTERVIEW WITH AMBASSADOR TOON BEFORE HE DEPARTED ISRAEL, BUT DEPARTURE PRESSURES PREVENTED CONSIDERATION OF FILMING SESSION. NBC ANXIOUS COMPLETE THIS PROJECT WITHIN NEXT FEW WEEKS DUE TO COMMITTED DATES FOR SCREENING IN U.S. DELANEY PREPARED FLY MOSCOW UPON APPROVAL PROJECT.

5. AMBASSADOR TOON HAS INDICATED WILLINGNESS TO CONSIDER INTERVIEW SESSION IN MOSCOW AFTER PRESENTATION OF CREDENTIALS PROVIDING DEPARTMENT SEES NO DIFFICULTY.  
DUNNIGAN

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TELEVISION BROADCASTING, AMBASSADORS, PRESS CONFERENCES  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 05-Jan-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 22 May 2009  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TELAV00089  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770004-0558  
**Format:** TEL  
**From:** TEL AVIV  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19770177/aaaacpik.tel  
**Line Count:** 73  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** e27db8dc-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 28-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 3655793  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** NBC/TV DOCUMENTARY - AMBASSADOR TOON  
**TAGS:** SOPN, UR, IS, (TOON, MALCOLM), (DELANEY, STEVE)  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odb://SAS/SAS.dbo.SAS\_Docs/e27db8dc-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009